

COMMUNITY CONNECTION

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION

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Blood Drive Calendar



MILLER-KEYSTONE
BLOOD CENTER

Your Donation.
Your Community.
Your Blood Center.

Find us on ...   

Anchors Away!

Blood Center Docks Another Successful Cruise



Cruise committee members Heather Kowatch, Kathy Sagl and Mary Diehl

The Blood Center's 17th annual signature fundraiser, the "Cruise to Transylvania Aboard the LifeLine" took place on Friday, May 13. More than 500 passengers boarded at Bethlehem's ArtsQuest™ Center at SteelStacks™, which was magically transformed into an exotic sea vessel traveling to a land of folklore, mystery and magic.

Once aboard, an evening of great food, fun and live entertainment was enjoyed by all, as passengers were treated to specially prepared Cruise delicacies, action-packed casino games and an exciting live auction, in addition to a silent auction and raffle. Entertainment was provided courtesy of Pennsylvania Youth Theatre.

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Chestnut Hill Hospital Joins Blood Service Program

Miller-Keystone Blood Center recently announced that effective July 1, 2011, the Blood Center has been named as exclusive blood provider to Chestnut Hill Hospital in Philadelphia. In this capacity, Miller-Keystone will serve as the only provider of blood products and services to the hospital and residents of the Chestnut Hill area and surrounding Philadelphia communities.

Miller-Keystone Blood Center is a not-for-profit, 501(c)(3) community blood center that has served Eastern Pennsylvania and Western New Jersey since 1971. Headquartered in Bethlehem (PA), Miller-Keystone operates six (6) regional donor centers and hosts more than 2,000 bloodmobiles annually. The Center serves as the only supplier of blood products to 22 hospitals in Berks, Bucks, Carbon, Chester, Lehigh, Luzerne, Northampton, Montgomery, Philadelphia and Schuylkill (PA), and Warren (NJ) counties. For over 40 years, the Center has maintained a record of FDA compliance for quality and safety in blood collections, testing and distribution. They are the fourth blood service in the nation to receive the ISO9001 quality registration, and one of three blood banks in the nation to be named a "Center of Excellence" by Caridian BCT.

"Miller-Keystone Blood Center is privileged to serve as the exclusive blood provider to Chestnut Hill Hospital," says

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Regional High Schools Honored

Over 6,000 individuals, including principals, teachers, student council presidents, athletes, musicians, and other students, rolled up their sleeves to save lives this past school year as part of Miller-Keystone Blood Center's 2010-2011 high school campaign.

The success of this year's high school campaign was celebrated at recognition events recently held at Barnhouse Village (Bath), Jim Thorpe Memorial Hall (Jim Thorpe) and Reading Country Club (Reading).

79 high schools held blood drives this year. Thanks to their efforts, over 6,000 units of blood were collected, providing the gift of life to more than 15,000 patients at hospitals in the PA and NJ counties served by MKBC.

For more information on the High School Blood Drive program, contact the Donor Resources Department at 800-223-6667.

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MILLER-KEYSTONE BLOOD CENTER

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COMMUNITY CONNECTION

is a publication designed to inform our community about the programs and services of the Miller-Keystone Blood Center.

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Anchors Away! continued from p. 1

Honorary captain of the 2011 Cruise was Stephen H. Patterson, Senior Vice President, TD Bank, and guest emcees for the evening were Cat Country's Sam Malone and Becca Lynn. In addition to the tireless efforts of this year's Cruise committee, more than 100 volunteers supported the event, serving in a variety of roles.

Offering up specialized Cruise cuisine this year were: **ArtsQuest™** Culinary Arts and Hospitality, Best Western Lehigh Valley Conference Center, Cactus Blue Mexican Restaurant, Catering by Karen Hunter, Cathy's Creative Catering, Chocolate Fantasy Fountains and Dips, Granny Schmidt's Bake Shop, Kyms Creations Bakery, Maison Blanc Catering, Piece 'a Cake, Royal Gourmet Foods, The Allentown Goose and Tombler's Bakery, with coffee provided courtesy of Aramark.

In addition to our Navigator host, **ArtsQuest™ Center at SteelStacks™**, sponsors of our 2011 event included **Deck Masters:** 100.7 WLEV, Cat Country 96, Hospital Central Services, PrintForce, The Morning Call and Viamedia; **Engineers:** Adams Outdoor, Clear Channel Radio, Lehigh Valley Health Network, Nassau Broadcasting Partners, L.P., Neüsse Photography, Novartis Vaccines and Diagnostics, Inc., PenTeleData, Roche Diagnostics and TD Bank; **Officers:** Air Products, Baltic Linen Company, Inc.,



MKBC's Joseph Yelo (left), with Honorary Captain, Stephen H. Patterson



Cruise cuisine was provided courtesy of some of the area's top restaurants and caterers.

"Miller-Keystone Blood Center relies on the generosity of community businesses and individuals to help us achieve our goals and remain true to our mission of ensuring a safe, stable and constant blood supply," explains Sandra D. Thomas, Director of Development. "We face an enormous challenge of maintaining the community's blood supply to serve the patients in our region. Much of that challenge is inherent in that there is no substitute for blood. We are thankful and privileged to have volunteer blood donors who roll up their sleeves to provide the community with the gift of life, and we remain grateful to all the volunteers who donate their time, talent and philanthropic support to ensure a safe and productive blood center."

Planning will soon be underway for the 2012 "Cruise Aboard the LifeLine," which is tentatively scheduled for **Friday, May 11, 2012**. For more information, contact Thomas at 800-223-6667, ext. 1292, or develop@hcsc.org ■



The evening's emcees, Cat Country's Sam and Becca

Crayola, Dr. J. Michael & Mary Lee, Klunk & Millan Advertising, Lafayette Ambassador Bank, Lehigh Valley Magazine, Lehigh Valley Style, Masonic Blood Donor Club Of PA and Lucas Lasagna, Vessel Productions; **Port-of-Call Guides:** Albarell Electric, Inc., Balloon Works by the Party Girls!, Capital BlueCross, Coca-Cola Bottling Company of the Lehigh Valley, Dream Events, Easton Hospital, Good Shepherd Rehabilitation Network, Grand View Hospital, Greater Hazleton Health Alliance, Highmark Blue Shield, Mr. and Mrs. Peter & Sharon Christian, Mr. Stephen Patterson, Patti's Petals, Pendurthi Surgical Associates, Ritter & Bried, P.C. Attorneys-At-Law, St. Joseph Medical Center, St. Luke's Hospital & Health Network, Vynecrest Winery, Western Textile Healthcare, Inc., Westfield Hospital and Zep Superior Solutions; and **Mates:** Abraham, Borda, Corvino, Butz, LaValva & Company, PC; Aramark Refreshment Services, Arbor Insurance Group, Inc., Everitt Binns, Ph.D, Blue Mountain Health System, Embassy Bank for the Lehigh Valley, Energy Web Solutions, Mr. & Mrs. James Feather, iloveputtle.com, Jackpot Casino Events, Joseph & Debra Bubba / Fitzpatrick Lentz & Bubba, P.C.; Dr. Daniel Kimball and Dr. Eve Kimball, J & J Luxury Transportation, Kovatch Enterprises, Limo Van Express, Mr. Bill & Audrey Mason, Mrs. & Mr. Susan M. & Arthur L. Williams, Northampton Regional EMS, PPL Corporation, Scherline and Associates, Scott's Auto Service, Inc. and Terumo Medical Corporation.



The silent auction is always a highlight of the evening!

Joseph Yelo, Vice President, Administration. "The Blood Center looks forward to working with the staff at the Hospital and organizations throughout the region, to ensure a safe, stable and continuous blood supply for the community. We will be contacting area schools, churches, businesses and community organizations, in anticipation of establishing donor groups for the purpose of conducting blood drives either on-site, or on one of our self-contained bloodmobile vehicles."

For more information on the Blood Center's new affiliation with Chestnut Hill Hospital, contact:

- Cathy Brzosowski, Director of Marketing and Public Relations, Chestnut Hill Hospital, 215-248-8727.
- Joseph Yelo, Vice President, Administration, Miller-Keystone Blood Center, at 800-223-6667. ■

DONORS REACH MILESTONES!

CONGRATULATIONS to our donors on their Gallon Donor Achievements!

50 GALLONS – John CW Worsley, of Bethlehem, pictured with MKBC's Jeanine Miklas. >



50 GALLONS – Marsha Theiss, of Allentown, pictured with MKBC's Romina Manucci (L) and Catherine Palumbo (R). >



> 70 GALLONS – Richard Lamson of Allentown, pictured with MKBC's (L-R) Catherine Palumbo, Maryann Morris and Romina Manucci.



< 60 GALLONS – Melodie Sajeski of East Greenville, pictured with MKBC's Karissa Redding.



Those high schools sponsoring blood drives during the past school year include:

- Bangor High School
- Belvidere High School
- Berks Career & Technology Center-East
- Berks Career & Technology Center-West
- Berks Christian School
- Bethlehem Catholic High School
- Bethlehem Area Vo-Tech
- Blair Academy
- Blue Mountain Academy
- Boyetown Area Senior High School
- Career Institute of Technology
- Catasauqua High School
- Central Catholic High School – Allentown
- Central Catholic High School – Reading
- Conrad Weiser Area High School
- Coventry Christian Schools
- Daniel Boone Area High School
- Downingtown High School



2011 Spirit Award winner, Bethlehem Area Vo-Tech

- Oley Valley High School
- Owen J. Roberts High School
- Palisades High School
- Palmerton High School
- Panther Valley High School
- Pen Argyl High School
- Phillipsburg High School
- Pine Forge Academy
- Pius X High School
- Pleasant Valley High School
- Pope John Paul II High School
- Pottsgrove High School
- Pottstown High School
- Quakertown High School
- Reading High School
- Reading Muhlenberg Career and Tech Center



2011 Angela Hohl Memorial Award recipient, Pottstown High School

- Easton Area High School
- Emmaus High School
- Exeter Township Senior High School
- Fleetwood Area High School
- Freedom High School
- Governor Mifflin Senior High School
- Hackettstown High School
- Hamburg Area High School
- Hazleton Area High School
- Holy Name High School
- Immanuel Christian School
- Jim Thorpe High School
- Kutztown Area Senior High School
- Lehigh Career & Technical School
- Lehigh Valley Charter School for the Performing Arts
- Lehigh Valley Christian High School
- Lehigh Area High School
- Liberty High School
- Louis E. Dieruff High School
- Marian Catholic High School
- Moravian Academy
- Muhlenberg Senior High School
- Nazareth High School
- North Warren High School
- Northampton Area High School
- Northern Lehigh High School
- Northwestern Lehigh High School
- Notre Dame High School



2011 Spirit Award winner, Immanuel Christian School

- Salisbury High School
- Saucon Valley High School
- Schuylkill Valley High School
- Southern Lehigh High School
- Tamaqua High School
- The Hill School
- Tulpehocken Senior High School
- Twin Valley High School
- Upper Perkiomen High School
- Warren County Vocational Technical School
- Warren Hills Regional High School
- West Mont Christian Academy
- Western Montgomery Career & Technical Center
- Whitehall High School
- William Allen High School
- Wilson Area High School
- Wilson Senior High School ■

Scholarship Recipients Named for 2011

Miller-Keystone Blood Center recently named the recipients of the 2010 HCS Student Volunteer Scholarship and the 2011 HCS High School Blood Donor Recruitment Scholarship.

2011 Student Volunteer Scholarship



NOELLE GIL of Walnutport was announced as recipient of the Student Volunteer Scholarship, a \$1,000 award that recognizes outstanding student volunteer participation to the Blood Center by a graduating high school senior.

Noelle joined the Blood Center in 2007, and to date has volunteered more than 200 hours of service as a Donor Aide. During her years at Northampton Area Senior High School, she was a member of the honor roll, and participated in chorus, the Spanish club and SADD. She is also employed at Carmike Cinemas. In the Fall, she will begin her Medical Imaging studies at Clarion University.

2011 Blood Donor Recruitment Scholarship

The Blood Donor Recruitment Scholarship encourages and rewards high school blood drive chair persons for their efforts in stimulating interest and increasing the available blood supply within the nine counties served by MKBC. This year, 79 high schools ran blood drives, and a record of 39 scholarship applications were received, with 17 students selected to receive scholarship awards.

2011 recipients include:

BRANDON BILLINGHOUSEN,
Immanuel Christian School

RACHEL BIRK,
Career Institute of
Technology

SARAH BRANCHIDE,
Panther Valley High School



MKBC's Joseph Yelo (L) and Marsha Springel (R) with Allison Bucks of Tulpehocken High School.

NICOLE BRANDSTETTER,
Bethlehem Catholic High School

ALLISON BUCKS,
Tulpehocken High School

ETHAN DEITRICH,
Catasauqua High School

HANNAH FATZINGER,
Holy Name High School

AMBER HETTLER,
Palmerton High School

CARLY JONES,
Bangor High School

BETHANY LANG,
Pottsgrove High School

MADELINE SCHMUTZ,
Daniel Boone High School

MELISSA SELL,
Oley Valley High School

KATHRYN SHANER,
Muhlenberg High School

DYLLYN TREXLER,
Tamaqua Area High School

KATELYN TURRI,
Salisbury High School

BRITTANY WARD,
Boyertown High School

CELENE YELITO,
Panther Valley High School

For more information on either scholarship opportunity, visit MKBC's web site at www.GIVEaPINT.org.

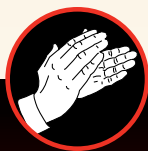


MKBC's Joseph Yelo (L) with Ethan Dietrich of Catasauqua High School



Blood Donor of the Month

Berks County Intermediate Unit, Reading, has two parking spots specifically designated for the "Blood Donor of the Month!" These spots are located right by the front door to their building. BCIU runs four (4) blood drives per year. The drive coordinator picks 6 registered donors' names at each drive, and designates the month that they have the spot(s). Each donor also receives a \$4 coupon for lunch in the cafeteria. ■



The Blood Center wishes to acknowledge the tremendous, ongoing support of our local media, without which we would not be able to continue in our efforts to increase awareness of the need for an active pool of blood donors. On behalf of the staff of the Blood Center, our area hospitals, and the patients that ultimately benefit from these efforts, we say **"Thank you!"**

Recognizing **Someone Special**

Best wishes to Donald, Frieda, Jan and Joe who were recently recognized for their outstanding volunteer efforts!

Since joining MKBC in 2009, **DONALD** has volunteered more than 100 hours as a Canteen Attendant and Donor Aide at drives throughout Berks, Montgomery and Chester counties. He says he likes to stay alert by continuing to educate himself and finds that he can learn a lot by just listening and talking to all of the different donors at blood drives. He also works part-time at a bank, and is an avid reader.

FRIEDA and **JOE** joined MKBC in 2009, and have each donated approximately 100 hours of service as special activity and office support volunteers. Frieda and Joe make themselves available on short notice to assist in mail preparations, or for activities that include the use of our "Blood Buddy" mascot. Joe really enjoys putting the inflatable Blood Buddy outfit on and going to community events or schools, where he and Frieda enjoy interacting with children. Both Frieda and Joe are also active blood donors, at eight and 11 gallons, respectively!

When **JAN** moved to PA in 2009, she was no stranger to blood drives. A lifelong blood and platelet donor in Iowa, she now assists in coordinating blood drives at Calvary Bible Fellowship in Sinking Spring. Last year, she also began volunteering as a Canteen Attendant and to date has donated more than 100 hours of service, noting that talking and getting to know our donors is her favorite part of the job.

On behalf of the residents of our local communities, who have ultimately benefited from their dedication, the Blood Center thanks Donald, Frieda, Jan and Joe for their volunteerism! ■

Blood Drive Sponsors Recognized By America's Blood Centers (ABC)

Four of MKBC's donor groups recently received national recognition from America's Blood Centers (ABC)!



◀ Clear Channel's WZZO Z-95 has partnered with the Blood Center for our traveling bloodmobile drives since 2003 (year). Pictured are (L-R) MKBC's Catherine Palumbo and Clear Channel's Laura Anthony.



◀ George Ashman serves as coordinator of the blood drives for First UCC Palmerton. Pictured with George are MKBC's (L-R) Marsha Springel, Carrin Schaeffer and Marie D'Amato.



▲ Daniel Boone High School, Birdsboro, holds the distinction of running the largest one-day blood drive in MKBC history. Pictured is Principal William McIlmoyle.



East Penn Manufacturing, Lyon Station, holds more than one dozen drives annually to support our community's blood supply. Pictured are (L-R) drive coordinator Judy Bond and MKBC's Marsha Springel. ▶

MKBC Launches "Bloodline" Blog!

To subscribe, visit our website at www.GIVEaPINT.org. ■



Renovations at Easton Donor Center

Miller-Keystone Blood Center recently completed renovations to our Easton fixed site, located in the Chrin Commons Building at 2925 William Penn Highway.

"This renovation at our Easton site will enable the Blood Center to collect more life-saving blood products," said Joseph Yelo, Vice President of Administration, "It will also provide additional ease in scheduling of donors at this location."

The newly renovated space includes the addition of two chairs for whole blood donation, one chair for automated donation, and a third private screening room, as well as modifications to the waiting room and canteen areas.

To accommodate area donors during the construction phase, one of MKBC's bloodmobile vehicles was parked at the Chrin Commons building. All renovations were completed in early June.

For more information or to schedule an appointment at our Easton Donor Center, call 800-223-6667! ■

Volunteers Honored For Service Hours

Miller-Keystone Blood Center recently honored our volunteers with special recognition events held at the Four Points Sheraton, Allentown, and Toscani, West Lawn.

During the year 2010, more than 450 volunteers donated over 25,000 hours of service, supporting the Blood Center's crucial mission as the exclusive blood supplier to our regional hospitals. The volunteers, which include retirees, business people, and high school/college students, assist in a variety of positions, including donor aides, canteen attendants, telephone reminder callers, special event support and office support. These volunteers assist in the operations at the Blood Center's fixed sites in Allentown, Bethlehem, Easton, Hazleton, Quakertown, Reading and Wind Gap; and at over 2,000 annual mobile blood drives throughout eastern Pennsylvania and western New Jersey.

Volunteers with hours of service ranging from 100 to 14,000 hours were recognized, including the following volunteers, who achieved



new levels over 1,000 hours and were presented with special recognition awards:

- 14,000:** JEAN ACHEY, Bethlehem
- 11,000:** WILLIAM YOUNGER, Catasauqua
- 8,000:** JACQUELINE YOUNGER, Catasauqua
- 3,500:** CHARLES HEFFENTRAGER, Whitehall
- 3,000:** EDWARD MUSCHLITZ, Northampton
- 2,500:** RICHARD BENNETT, Whitehall
- 1,500:** ROLAND HAHN, Allentown
LUCILLE MATYASICH, Wyomissing
MARDI METZGER, Bethlehem
- 1,000:** JEANNE ACHENBACH, Pen Argyl
JOANNE MOONEY, Whitehall
BARBARA ORWIG, Easton
SUSAN TRETTER, Nazareth
JACKIE HEIMBACH, Sinking Spring
SHIRLEY NEFF, Palmerton
LAURA WENTZEL, Reading
HANS FARENKOPF, Emmaus



For more information on volunteer opportunities with the Blood Center, call the Volunteer Office at 800-223-6667, or visit our web site at www.GIVEaPINT.org. ■

BE ALL THAT YOU CAN BE

Outstanding Coordinator Spotlight

Continuing with this issue of the "Community Connection," we are highlighting the contributions of some of our most successful blood drive coordinators. It is through the hard work and efforts of individuals such as these that we are able to continue providing the gift of life to our member hospitals and their patients.

Rebecca Zeeger from the PA Department of Health in Exton serves as the coordinator for their blood drives. Since the Blood Center began serving Chester County in 2010, Rebecca has successfully coordinated four (4) blood drives, meeting or exceeding her goal each time. As soon as she receives the results from the drive she just held, she is eager to get her next drive scheduled.

Rebecca does an amazing job of getting her associates to participate and encourages new donors each time. Through her encouragement,

many first time donors have stepped up to help save the lives of others. Now they too understand the selfless act of blood donation.

Rebecca's position in Personnel seems to be quite fitting for her. She always has a pleasant and professional attitude about her.

Her schedules are always in ahead of time and filled. When our coach arrives, specially made signs are in place holding the spot open for it.

The Department of Health associates are pleased to have the convenience of donating at their work place and we couldn't be happier to have this new group on board with us! ■



Rebecca Zeeger, PA Department of Health, Exton

Blood Center Launches High School Recognition Cord Program



The Blood Center recently announced the development of our High School Recognition Cord program. The objective of the program is to ready our young adults into becoming responsible individuals who con-

tribute to our community by ensuring a safe and constant stream of blood is available for premature infants, accident victims, cancer patients and others in need.

"A problem and a concern are the increasing demands for blood already exceeding the number of blood donors," explains Catherine Palumbo, Director of Donor Recruitment and Marketing. "As the population ages, this demand for blood will only increase.

Today's high school students are tomorrow's lifesavers, and we must engage them now into becoming lifelong blood donors."

The High School Recognition Cord Program is designed to recognize seniors at their graduation ceremony for being a life-saving blood donor, and to honor them for making significant contributions to our community.



Students 17 years of age and older must register to donate four (4) or more times during their high school career. These donations can be made at their high school blood drives, community drives, or at any MKBC donor center. Students ineligible to give blood can volunteer to assist on a minimum of four (4) blood drives during their high school

career. They can help recruit donors, become donor aides or work in the canteen, to name a few. Volunteer hours must be approved and verified by a school sponsor or our Volunteer Office.

MBKC and participating high schools will work closely together to identify all graduating students eligible for the Recognition Cord. Each student who qualifies will receive a certificate and a red Recognition Cord.

For more information on this program, contact Marsha Springel, Manager of Donor Resources, at 800-223-6667 or mspringel@hcsc.org. ■



Tributes/Memorials January-April 2010

In Honor of Ken Fegley

Ms. Betty Lou Thomas

In Memory of Thomas L. Cochran, Sr.

Faye F. Cochran

Joseph & Arlene Kunstek

John & Robin Sweitzer

In Memory of Douglas Gable

Gina and Daniel Moore

In Memory of Randall Klingman

Mr. and Mrs. James T. Caffrey

Mr. and Mrs. Harry B. Cheesbrough, III

Mr. and Mrs. William G. Conner

Ms. Lois Dattoli

Mr. and Mrs. Donald R. Frederick

Jeff & Cynthia A. Garguilo

Mr. and Mrs. James E. Groller

Mr. and Mrs. Daniel P. Henkel

*International Brotherhood of
Electrical Workers Local #1600*

Mr. Lawrence E. Jones

Mr. and Mrs. Bruce T. Miller

PMA Insurance Group

Mr. and Mrs. Billy J. Reis Jr.

Mr. and Mrs. Richard M. Sauerzopf

Ms. Marirose Shafnisky

The Policy Support Team @

PMA Insurance Group

In Memory of Beatrice Kohler

Mr. Ernest Kohler

In Memory of Kermit Laub

Anonymous

Michael T. & Joanne L. Capozzi

Gloria J. Hottenstein

Janet J. Knappenberger

Evelyn M. Lechene

Ms. Charlotte Miller

Ms. Jacquelyn Miller and

Mr. Allen Wenger

Anne L. Nichols

Mr. and Mrs. David B. Schaeffer

Jimmie R. & Jeannine K. Schaffer

Mr. and Mrs. Richard B. Smittle

Mr. Russell R. Snyder

Mr. and Mrs. William H. Stauffer

UGI Utilities, Inc.

Mr. and Mrs. Willard P. Weighknecht

In Memory of Thomas M. Naylor

*Roll Giving & Paramount
Community Giving*

In Memory of Joseph Pampanin

Fraternal Order of Police

Christine E. Reiber

*(gift also in honor of
Samantha Soltis)*

In Memory of Antonia Tarsi

Mr. and Mrs. Scott Anderson

Cassatt RRG Holding Company

Mr. and Mrs. Robert M. Castelletti

Mr. and Mrs. Joseph V. Daddetto Jr.

Mr. and Mrs. Tom DeWalt

Ms. Jane Fiorczak

Mr. and Mrs. Bob Fisher

Mr. and Mrs. Chris Gregg

*Mr. and Mrs. Richard &
Margaret A. Halbom*

Mr. and Mrs. Robert E. Jemison

Mr. and Mrs. John T. Kinney

Mr. and Mrs. Eugene W. Koose Jr.

Ms. Lois Licisko

Mr. and Mrs. Arthur B. Lintgen

Mr. and Mrs. Mark A. Mamrak

Mr. and Mrs. Oliver & Susan Neith

Ms. Bessie Palmeri

*Mr. and Mrs. Michael T. &
P. E. Pavuk*

*Mr. and Mrs. Jeffrey S. &
Karen S. Piscanio*

Mr. and Mrs. Primo Pulcini

Mr. and Mrs. Joe Rizzolina

Mr. Leonard Rollo

Mr. and Mrs. Guido Sigismondi

*Mr. and Mrs. John & Robin
Chase Sittig*

Mr. and Mrs. Tom Smith

Mr. and Mrs. Robert K. Stetson

*Mr. and Mrs. George &
Marilyn Stevenson*

*Mr. and Mrs. Joseph &
BethAyn Tarsi*

Mr. and Mrs. Vincent Tarsi

Mr. and Mrs. Richard & Carol Tarsi

Mr. and Mrs. Joseph P. Wynne

Thank you to all of these individuals and organizations for their contributions to MKBC! Please bring any corrections to the attention of the Development Office at 800-223-6667, ext. 1292.

IN THE LEHIGH VALLEY...



Donors, staff and the Easter Bunny smile for the camera at the Neff's National Bank blood drive!

Recently holding a very successful blood drive was the Saucon Valley Lions! All those registering to donate were also given free entrance into this year's Saucon Valley Lions Gem Show.



Carly Athanasatos of Cedar Crest College displays a poster she held up promoting informational sessions held at the college where students could learn more about the blood donation process.



Hosting the first blood drive at its new Mack Boulevard location recently was the Lehigh Valley Health Network!

Recently presenting MKBC with a donation towards our operations was the Martin Guitar Charitable Foundation. Pictured are MKBC's Laura Hollingsworth (L), Development Coordinator, and Jeannine O'Callaghan of the Martin Guitar Charitable Foundation.



Recently presenting the Blood Center with an under-counter blood bank refrigerator was the Follett Corporation! Picture (L-R) are Joseph Yelo, Vice President of Administration; Tracey Mickey, Equipment Coordinator; and Steve Follett.



Thank you to the Honorable Lisa Boscola, State Senator, who recently presented the Blood Center with a donation towards our Donor Authentication Software. Pictured (L-R) are Sandra Thomas, Director of Development; Senator Boscola; and Laura Hollingsworth, Development Coordinator.

Thank You Sen. Boscola, Martin Guitar and Follett Corp!



Smiling for the camera were donors and coordinators of the most recent Moravian College blood drive.



Visiting the Blood Center on a snowy winter day were father and son Samuel and Daniel Ashton! Congratulations to Daniel, a senior at Northampton High School, who was donating for the first time!



◀ Thank you to all of the students who took part in this year's Salisbury High School blood drive and Student Forum! ▶



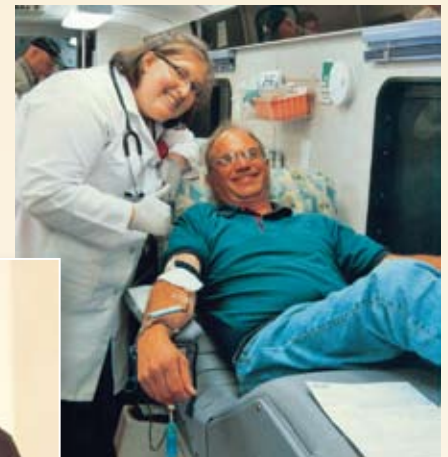
▲ Zane Shupp records video at MKBC's Bethlehem donor center, as part of a piece on Automated Donations that was created for TV13.

IN BUCKS COUNTY...

Thank you to Peace-Tohickon Lutheran Church in Perkasie for their ongoing blood drive sponsorship! Pictured in photo below are MKBC's Suzan Detwiler and Pastor Sellers; and in photo at right are MKBC's Nancy Peacock with donor Mike Cygan. ▶



▲ Donating at Grand View Hospital's most recent blood drive was Donald Croisette!



IN NEW JERSEY...

Thank you to all of the blood donors and volunteers at Warren County Vo-Tech in Washington NJ! ▶



◀ Smiling for the camera at the North Warren High School blood drive were students Hudson Belinsky (left) and Brianna McConnell (right) with faculty advisor Carie Murphy!

OUT & ABOUT

IN READING/BERKS...



Boyertown High School Senior Kevin MacDonald does an automated donation at the school's Spring blood drive.



Michelle Cimino, owner of Michelle's Hair Design in Boyertown, poses with Miles Feather at her Good Friday blood drive.



Betty Bond of St Paul's Lutheran Church in Mertztown, recently stopped by the Longswamp Township Municipal Building to donate!



Among the donors at the Schuylkill Valley High School blood drive in Leesport was Jason Gustafson!



Holding a very successful Spring blood drive recently was Reading Area Community College! Pictured (L-R) are Lanie Fessler, Leah Delcollo, Karen Nuss and Don Starr.



MKBC staff gather around drive coordinator Ian John before the start of the blood drive at First UCC in Hamburg. Ian coordinated the blood drive for his Eagle Scout project.



Liz and Bob Koczot's daughter, Jessica, received life-saving blood transfusions in 2007, and since that time, they have been regular blood donors. They are pictured here in the canteen at the Glad Tidings Church blood drive in March, where Liz is the drive coordinator, along with their daughter Melissa.



Smiling for the camera at Muhlenberg High School's spring blood drive were (sitting L-R) Kathryn Shaner and Sierra Ballor; (standing L-R) Marcie Mauroschatd, Ryan Weber and Sherri Mathews.

Hosting its final blood drive in May was Holy Name High School. Next year, the school will be merging and founding the new Berks Catholic High School. MKBC looks forward to hosting drives at this new school! >





^ Also coordinating a blood drive recently for his Eagle Scout Project was Jeremy Weidner!

Thank you to James Denis, who hosted a blood drive at St. Paul's Church in Hamburg in April for his Eagle Scout Project! >



< Sandi Miller, Boyertown Museum of Historic Vehicles coordinator, gladly donates the gift of life!

BCTC East coordinators greet every donor for the semi annual blood drive. >



^ Donors from Sigma Alpha Epsilon Fraternity smile for the camera at a recent blood drive at Kutztown University.



^ St. Peter's in West Lawn hosts a blood drive every eight weeks. Pictured (L-R) are donors Rich Frantz, Larry Ross, Mark Barr, Kevin Unger (blood drive coordinator) and Kevin's son Devin.

Preston Horn, coordinator at Teleflex Medical with Miller-Keystone staff at his March blood drive. >



< Another first-time blood drive was sponsored recently by Epler's UCC! Pictured are Marie Fies (left) and Judy Kline .



Hosting its first MBKC blood drive in March was the Gouglersville Fire Company! Thank you to drive coordinator Lauren Lorah, who did an outstanding job and exceeded her goal. >



IN MONTGOMERY/CHESTER...



^ Students from Pine Forge Academy greet donors at their Spring blood drive.



^ Dairy Queen owners Nick and Nancy Vernachio donate at their first blood drive in Gilbertsville. The couple sponsored another drive one month later at their Pottstown location!



^ Students from The Hill School in Pottstown wait for screening at their annual blood drive.



^ MKBC volunteer, Bud Jones, and his wife Bev, blood drive coordinator at Community Bible Fellowship in Red Hill, pose for their October blood drive!



Among the donors at the Lighthouse Christian Fellowship drive in Pennsburg was first-time donor, Rick DeJesus >

Downingtown High School West Hosts First MKBC Blood Drive!



^ Recently hosting its first MKBC blood drive was Downingtown High School West! Pictured visiting in the canteen with donors is teacher Nadelle Kijewski (far right), who assisted in coordinating the blood drive.



< Additional Student Council members work to help promote the blood drive.

Several Student Council members assisted as volunteers at the drive. v



^ Kijewski visits with blood donor and teacher Joey Germani, who also worked with Student Council to coordinate the blood drive. Thanks to their efforts, nearly 100 donors registered that day!



Recently visiting MKBC's Lionville Donor Center were Downingtown High School East seniors Annaliese Bennett (standing) and Natasha Tripp!



Smiling for the camera is donor and West Chester University drive coordinator Hannah Jones, member of Zeta Tau Alpha.

Christina Queen, blood drive coordinator from Zerbe Sisters Nursing Home in Narvon, smiles for the camera with donor Brenda Burkholder.



Volunteers and coordinators from Upper Perkiomen High School smile at the school's Spring blood drive.



West Chester University students with our much appreciated volunteers, Shirley Loy and Agnes Deiningen.

IN LUZERNE/SCHUYLKILL...

Thank you First Federal Charitable Foundation!

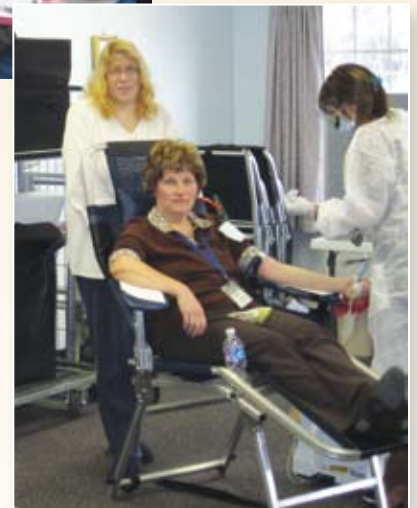


Miller-Keystone Blood Center was among the organizations recently awarded a grant from the First Federal Charitable Foundation. The generous contribution will underwrite the Blood Center's "My Blood, Your Blood" educational program and the purchase of new blood centrifuges.



Lake Wynonah held its first annual Health Fair and Blood Drive in April. Pictured are Dave and drive coordinator Sue Kraus.

Thank you to Hometown Nursing Center in Tamaqua, which began hosting blood drives with MKBC in 2010!



Hosting a successful blood drive recently was Frankie's Pizzeria in Hazleton!



JULY

LEHIGH VALLEY

- 5 Plainfield Vol Fire Company
- 7 Colonial IU #20
Plainfield Vol Fire Company
- 9 Coca-Cola Park
- 10 Nativity Lutheran Church, Allentown
Easton Block Watch Third Street
- 11 Zion's Lutheran, Old Zionsville
- 12 Patt White Realtors, Hamilton St
- 13 Redner's Warehouse Market Whitehall
- 14 Plainfield Vol Fire Company
Family YMCA Easton
- 16 St. Paul's Lutheran, Easton
- 17 Rosemont Lutheran, Bethlehem
- 18 Faith Evangelical Lutheran, Whitehall
- 19 Mt Bethel Volunteer Fire Co
Rodale
Plainfield Vol Fire Company
- 20 Good Shepherd UCC
RR Donnelly
- 21 SteelStacks
Plainfield Vol Fire Company
- 24 Our Lady of Perpetual Help, Bethlehem
- 25 Huff's Union Church, Alburtis
- 28 Plainfield Vol Fire Company

BUCKS COUNTY

- 4 Trinity Evangelical Lutheran Quakertown
- 16 Bethel Baptist Church Sellersville
- 18 Trinity Evangelical Lutheran Quakertown

BERKS/MONTGOMERY/CHESTER

- 1 Fulton Bank, Lancaster Ave
- 2 Appalachian Campsites
Topton Fire Company
- 4 Berkholder's Farm Market
- 6 Verizon Business Pottstown
- 8 Governor Mifflin High School
- 9 Warwick Woods Campground
Norco Fire Company
Parkerford Church, Pottstown
St. Ignatius School, Reading
- 10 Calvary Bible Fellowship, Reading
Rita's Italian Ice, Boyertown
- 11 Crowne Plaza Reading
- 12 Whole Foods Market, Jenkintown
- 13 Gateway Ticketing Systems
Daniel Boone Middle School
Stepping Stone Education Ctr Phoenixville
- 14 St. Joseph Medical Center
- 15 Pottstown Borough
- 16 St. Paul's UCC Robesonia
- 17 St. Peter's UCC Reading
St. Mary's Catholic Church, Hamburg
- 18 Fleetwood Fixtures
LJ's Fitness
- 19 Manatawny Manor Pottstown
- 20 HCR Manorcare Pottstown
Fleetwood Carnival
DataCeutics, Inc.
- 21 WalMart Perkiomen Ave
Sons of American Legion East Greenville
- 23 Cloister Car Wash
Mohrsville Church of the Brethren
- 24 St. James UCC Limerick
- 25 New Hanover United Methodist Gilbertsville
New Hanover Lutheran Gilbertsville

- 26 Berks County Intermediate Unit
First Presbyterian Church Pottstown
- 27 Mountain View Chapel Douglassville
- 29 Threshold Rehabilitation Services
Dairy Queen Reading

CARBON/LUZERNE/MONROE/ SCHUYLKILL

- 7 Palmerton Hospital
- 27 St. Luke's Miners Memorial

NEW JERSEY

- 10 St. Joseph Catholic Church, Washington

AUGUST

LEHIGH VALLEY

- 2 Plainfield Vol Fire Company
- 3 Kidspace
Lehigh County Bar Assoc.
- 4 Shari Noctor Team / REMAX
Plainfield Vol Fire Company
- 6 3rd Day Worship Center
- 11 Plainfield Vol Fire Company
- 12 LVHN-Muhlenberg
Computer Aid
- 14 Allentown Seventh Day Adventist
- 16 The Guardian
Plainfield Vol Fire Company
Bethel Bible Fellowship
- 17 The Guardian
McCann School of Business, Allentown
- 18 Heights Federal Credit Union
Plainfield Vol Fire Company
- 19 LVHN - Kasych Building, Allentown
- 20 Town Square, Hellertown
- 23 Weis Market, Schoenersville Rd
Cigars International, Bethlehem
- 25 St. John the Baptist, Whitehall
Plainfield Vol Fire Company
- 27 Lehigh Township Vol Fire Co
- 30 St. Luke's Hospital, Bethlehem
Plainfield Vol Fire Company

BUCKS COUNTY

- 1 Trinity Evangelical Lutheran Quakertown
- 11 Chick-Fil-A Quakertown
- 15 Trinity Evangelical Lutheran Quakertown

BERKS/MONTGOMERY/CHESTER

- 2 St. Andrew's United Methodist
New Berlinville
Zion's Union Maxatawny
Pool House @ Sycamore &
Museum Rds, Reading
Pool House @ Lincoln Park Pool
Womelsdorf Baseball Park
National Night Out - Muhlenberg
National Night Out - The A Field
- 3 American Legion Post 217 Topton
- 4 Diamond Credit Union
Cartech
- 5 M&T Bank Honeybrook
- 6 Reading Motorcycle Club
St. Benedict's Catholic Church
Picnic Grounds Mohnton
- 8 Best Western Lancaster Pike
- 10 Montgomery County Community
College Pottstown

- 11 Valley Forge Baptist Temple Collegeville
Reading Fair, Leesport
- 13 Monarch Fire Company
- 15 Community Bible Fellowship, Red Hill
- 16 St. Joseph's Hill Lutheran
Hamburg Middle School
Lutheran Church Holy Trinity Leesport
- 17 Good Shepherd UCC Reading
- 18 Calvary UCC Barto
- 19 AWI Robesonia
Penn Liberty Bank Limerick
- 21 St. Catherine of Siena Reading
- 23 Atonement Lutheran Reading
- 24 Boscov's Perkiomen Avenue
- 27 Theresa's Hair Studio Mohnton
- 30 Reading Berks AAA

CARBON/LUZERNE/MONROE/ SCHUYLKILL

- 7 Salem St. Paul Evangelical, Kresgeville
- 10 McCann School of Business, Hazleton
- 13 Woodforest Nat'l Bank, Mt. Pocono
- 15 First UCC Palmerton
- 30 Jim Thorpe Market
- 31 Nesquehoning VFW

NEW JERSEY

- 6 Stewartville Grange

SEPTEMBER

LEHIGH VALLEY

- 1 Plainfield Vol Fire Company
- 6 Patt White Realtors, Hamilton St
- 7 Northampton Community College
- 8 Lafayette Ambassador Bank,
Township Line Rd
Plainfield Vol Fire Company
- 9 Community Presbyterian of
Mt Bethel/Portland
- 10 Bangor Memorial Park
St. Anne's Episcopal, Trexlertown
- 11 Nativity Lutheran Church, Allentown
- 13 Plainfield Vol Fire Company
Lower Macungie Township Bldg
- 14 DeSales University
- 15 Plainfield Vol Fire Company
- 17 Hecktown EMS
- 20 Cedar Crest College
- 22 Rodale Distribution Center
Plainfield Vol Fire Company
Moravian Village
Barry Isett & Associates
- 23 Colonial IU #20
- 24 Lower Milford Municipal Bldg
Macungie Memorial Park
- 25 St. Elizabeth's Catholic Church, Whitehall
- 27 Plainfield Vol Fire Company
- 29 Plainfield Vol Fire Company
- 30 Faith Lutheran Church, Easton

BUCKS COUNTY

- 5 Trinity Evangelical Lutheran Quakertown
- 14 DeSales University Center Valley
- 19 Trinity Evangelical Lutheran Quakertown
- 24 Lower Milford Municipal Bldg Coopersburg

BERKS/MONTGOMERY/CHESTER

- 1 Sealstrip
- 3 Boyertown Museum of Historic Vehicles
Appalachian Campsites
- 5 Kauffman's BBQ
Spring Township Lions Club
- 7 Daniel Boone Middle School
Steve Moyer Subaru
- 8 Frieden's Evangelical Lutheran Oley
- 9 National Penn Bank Pottstown
- 10 Achin' Back Garden Center
- 11 St. Peter's UCC Reading
- 12 St. James Lutheran Pottstown
CEI Douglassville
- 13 Harmony United Methodist Morgantown
- 14 Redner's Warehouse Quarry Rd
- 15 St. Columbkil's Catholic Church
Kutztown University - McFarland
Student Union
Oley Fair Association
- 16 Oley Fair Association
- 17 Peace in Zion UCC Zieglerville
Oley Fair Association
- 18 Hope United Methodist Douglassville
- 19 Coventry Church of the Brethren Pottstown
Pottstown Memorial Medical Center
Fleetwood Fixtures
- 20 St. Daniel's Lutheran Church
St. Joseph Medical Center
- 21 Boyertown Young Mens Christian Assoc.
Kutztown Borough
- 22 WalMart Perkiomen Ave
- 23 Redner's Warehouse Douglassville
- 24 Limerick Parks and Recreation
- 25 Calvary United Methodist Mohnton
- 26 New Hanover United Methodist
Gilbertsville
Fairground Square Mall
Final Results Fitness Center
- 27 West Lawn United Methodist
- 28 Church of God in Christ Mennonite
Fleetwood
- 29 Oley Fairgrounds

CARBON/LUZERNE/MONROE/ SCHUYLKILL

- 13 Hazleton General Hospital
- 18 Zion UCC, Leighton
- 22 Barger Lodge #325, Stroudsburg

NEW JERSEY

- 11 St. Mary's Catholic Church, Alpha
- 18 Old Greenwich Presbyterian

Miller-Keystone Blood Center collects blood nearly every day of the week at local businesses, schools, churches and other organizations. If you or your group would like to participate in a bloodmobile that is scheduled or would like to sponsor your own blood drive, please contact the Donor Resources Department at 610-691-5850 or 800-223-6667.

Did You Know...

... that Miller-Keystone Blood Center is a **NON-PROFIT 501(C)(3) COMMUNITY SERVICE?**

... that Miller-Keystone Blood Center is **THE ONLY BLOOD SUPPLIER TO 22 HOSPITALS** in our region, and only blood donated through MKBC is transfused at these facilities?

... that approximately **450 BLOOD DONORS ARE NEEDED BY MKBC EVERY SINGLE DAY**, to meet the transfusion needs of patients at our regional hospitals?

... that individuals with the **O-negative blood type** are called **UNIVERSAL BLOOD DONORS**, because the red cells of type **O-negative** donors can be transfused to anyone in need, regardless of their blood type?

... that individuals belonging to **AB blood groups** are called **UNIVERSAL PLASMA DONORS**, because **AB plasma** can be transfused to anyone in need, regardless of their blood type.

YOUR DONATION. YOUR COMMUNITY. YOUR BLOOD CENTER.

Call Miller-Keystone Blood Center today! 800-223-6667

MKBC Welcomes **New Staff**



KATHLEEN WEST and **THOMAS MATTHEWS JR.** recently joined the Blood Center as Donor Resource Representatives.

WEST joined the Blood Center's Product Management Department in 2010. Prior to joining the Blood Center, she was employed as a Senior Customer Service Representative with Capital BlueCross. In her new role, she will be responsible for blood drive coordination, education and outreach in the Lehigh Valley and surrounding areas.



MATTHEWS holds a Bachelors Degree in Business Administration from Kutztown University. He was most recently employed as an assistant manager with Helzberg Diamond Shops. In his new position, he will be responsible for blood drive coordination, education and outreach in Western Lehigh and Eastern Berks counties. ■

ATTENTION ALLENTOWN, BETHLEHEM, EASTON, HAZLETON, MONROE, QUAKERTOWN AND READING



Volunteers Needed!

The Blood Center has an urgent need for **CANTEEN ATTENDANTS** and **DONOR AIDES ON BLOODMOBILE SITES** throughout the Lehigh Valley, Hazleton, Wind Gap and New Jersey regions, as well as in Berks, Bucks, Carbon, Chester, Monroe and Montgomery counties. There are also various volunteer positions available at our six (6) donor centers in Allentown, Bethlehem, Easton, Hazleton, Lionville (Exton) and Reading.

For more information, contact the Volunteer Office at 800-223-6667 or visit the "Volunteer Opportunities" link on our web site, located at www.GIVEaPINT.org!



MILLER-KEYSTONE BLOOD CENTER

Lehigh Valley Corporate Center
1465 Valley Center Parkway
Bethlehem, PA 18017

Non-Profit
Organization
U.S. Postage

PAID

Permit No. 150
Bethlehem, PA

MILLER-KEYSTONE BLOOD CENTER

OUR HOSPITALS

Miller-Keystone Blood Center currently serves as the only blood provider to the following hospital systems:

Blue Mountain Health System

Lehighton, PA • Palmerton, PA

Brandywine Hospital

Coatesville, PA

Chestnut Hill Hospital

Philadelphia, PA

Easton Hospital

Easton, PA

Grand View Hospital

Sellersville, PA

Greater Hazleton Health Alliance

Hazleton, PA

Hackettstown Regional Medical Center

Hackettstown, NJ

Lehigh Valley Health Network

Allentown, PA • Bethlehem, PA

Phoenixville Hospital

Phoenixville, PA

Pottstown Memorial Medical Center

Pottstown, PA

The Reading Hospital and Medical Center

Reading, PA

Sacred Heart Hospital

Allentown, PA

St. Joseph Medical Center

Reading, PA

St. Luke's Hospital and Health Network

Allentown, Bethlehem, Coaldale and Quakertown, PA

Warren Hospital

Phillipsburg, NJ

Westfield Hospital

Allentown, PA

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